Special Electric Vehicle Pricing for Plug-in NC Stakeholders

Supporting their commitment to Electric Vehicle adoption and Workplace Charging

Over 100 Miles of Range on a Single Charge
Lower Operating Costs, 80% Less than Gas
DC Fast Charge, 80% in 30 minutes
Built in America, Smyrna Tennessee
Spirited Performance and Superior Reliability

Effective December 15, 2016, Nissan North America offers special pricing to Plug-in NC Stakeholders, on the 100% Electric, Nissan LEAF. This offer supports their commitment to advance the energy, economic, and environmental security of the United States by supporting local actions to reduce petroleum use in transportation.

For a limited time, Plug-in NC Stakeholders can use the organizations fleet incentive from Nissan, to purchase a Nissan LEAF, “America’s Best Selling Electric Vehicle”, at a substantial discount. Currently the retail incentive is $4,000, but under this program Plug-in NC Stakeholders are eligible for a $10,000 rebate. That’s 2 ½ times the rebate available to other retail customers. Combined with the Federal EV Tax Credit of $7,500, Stakeholders enjoy net savings up to $17,500.

Both Plug-in NC and Nissan are committed to environmental sustainability and reducing greenhouse gases. Key to this goal is limiting output from commuting and fleet operations. Zero emissions vehicles, like the 100% electric Nissan LEAF, can play an important role, reducing 6 to 9 tons of CO2 annually for every gas engine car replaced. That’s equal to planting 2,500 trees a year. Already proven perfect for urban commuting, with low operating costs and superior reliability, an EV may well fit your lifestyle.

This special offer is available to Plug-in NC Stakeholders, and cannot be combined with any other Nissan fleet or retail offers. This program is a limited time offer, and will likely conclude without advance notice.

Plug-in NC Fleetail + Federal EV Tax Credit = Net Savings

$10,000 + $7,500 = $17,500

Visit your local Nissan dealer today for details and provide them a copy of this announcement. Fleet Code B62619

Questions? Contact Cornelius Willingham – 404-655-5370 or cornelius.willingham@nissan-usa.com

Plug-in NC has been working since 2011 to establish North Carolina as a leader in electrified transportation. A state-wide program, Plug-in NC promotes electric vehicles through education and outreach, consulting and resource development. Plug-in NC also strives to provide a collaborative opportunity for stakeholders to work together to ensure seamless integration of plug-in electric vehicles into North Carolina’s local communities.